



MINUTES
April 12, 2017
Rack Bar & Grill, 5:15pm

Meeting called to order at 5:15pm

Roll call: Danielle Bettner, Cristel Pullin-Spartz, Mayor Chet Olson, Naomi Baldwin, Tricia Herrera, Shawna White, Koleen Kessen, Heather Rowland, Sarah (Happy Babies), Bill Schemerhorn, Susan Andracke

1. Introduction of new members and guests
2. Approval of minutes from March 8, 2017:
 - Susan motioned the minutes be approved. Tricia seconded. Passed.
3. Treasurer's Report:
 - Current Balance: \$6,949.07
 - Bills to pay:
 - ✓ 501-3c: Bob Johnson \$500 and Federal Government \$400 – Tricia motioned these bills be approved for payment. Cristel seconded. Passed
 - ✓ Chamber Play Day hole sponsor fee \$200 – Cristel motioned this bill be approved for payment. Danielle seconded. Passed.
 - Update on 501-3c: We may have to switch from a fiscal year to a calendar year (our By Laws say fiscal year)
4. Committee Reports:
 - Marketing/Promotions
 - Communications
 - ✓ Just Antiques is the Business Spotlight for March, and Rack Bar & Grill will be April
 - Design
 - Economic Development
 - Ways and Means
 - Membership
 - ✓ Up to 52 members!
5. City Reports: Naomi for Michelle
 - Theater/Distillery: work is moving along, Architects are there, Almost ready to order the equipment/coolers/etc

- Planning is underway for Ale on Lincoln, Wine on Lincoln, Hay Days, etc
- Food Truck Festival to take place Saturday April 29th in the Gazebo parking lot, with money going towards CAN.
- 410 Cherry Ave has been officially condemned.
- Branding Leadership Team has met regarding the downtown project – hopefully some news to come soon!

6. Old Business:

- Website – Don
- Curb Appeal Project – Koleen – tentative deadline of May 15th & need volunteers to help
- 926 Embroidery Grand Opening: April 8th, open until 6pm
- Needles Stitch Walk
- DRA Newsletter
- Chamber Play Day June 13th – Cristel is organizing and will have a hula hoop contest, basket with DRA swag for the winner, and bags for all the golfers. Please see Cristel to sign up to help on this day.

7. New Business:

- 2nd Friday Easter Goodie Basket – all ready to go & will get posted to FB also
- Cinco De Mayo taking place downtown May 6th
- May meeting host: VFW
- Annual Meeting: June 14th at the Masonic Lodge
- Member programs, events and promotion – All members should work together and promote one another

8. Mayor Olson Updates: Downtown Branding news to come – stay tuned!

9. Member Comments:

- Bill is interested in doing a mural program
- Membership bags – getting quotes from Printing Etc & 926
- May 18th there will be a ribbon cutting event from 5-7pm at the gas station downtown.

Adjourn: Cristel moved the meeting be adjourned at 6:15pm. Danielle seconded. Passed.

Respectfully submitted by: Danielle Bettner