



## MINUTES

December 13, 2017

Flagg Township Public Library, 5:15pm

5:15pm – Meeting called to order

Roll call: Chet, Naomi, Sarah, Shawna, Susan, Heather R., Danielle, Carolyn, Cristel, Peggy, Michelle

1. Introduction of new members and guests
2. Approval of minutes from November 8, 2017:
  - Shawna motioned the minutes be approved. Susan seconded. Passed.
3. Treasurer's Report:
  - Current Balance: \$4,766.94
  - Bills to pay:
  - Membership – 59 total members, goal for 2018 is 75
4. Marketing/Promotions
  - Business Spotlight – Cristel – Our page has 1,743 likes. Colonial will be the business spotlight.
5. City Reports – Michelle
  - Economic Development – Balcony construction has been approved for the Hub Theater. Love's Travel to be built on the south side. Lee-Ogle Transportation Bus to Kish will have a stop downtown.
  - Arts & Culture Report – Gallery open during the Christmas Walk & many other projects in the works
6. Old Business
  - Barrels – winter decorations – bows and greens look great!
  - Door Garlands – huge Thank You to the City for providing a total of 30 garlands!
  - Christmas Walk – Naomi reported it was a great night for her store
  - 2<sup>nd</sup> Friday December 8<sup>th</sup> – typically dies down around 6:15pm, will still continue it

## 7. New Business

- Budget line item – Barrels
- Barrels Future
  - ✓ There are 30 barrels still being stored in Bruns' building that need to be moved and stored elsewhere.
  - ✓ Discussed having an "Adopt a Barrel" program where the DRA would provide the rules/guidelines and each person/business responsible for the barrel would be listed on a plaque or sign... possibly prizes for best barrels?
  - ✓ They will need to be stained in the Springtime
  - ✓ Executives will have a separate meeting to discuss the Barrels further
- Christmas Cash
  - ✓ Rules
  - ✓ Participants – Many entries this year! 1<sup>st</sup> place winner was Donna Shaw, 2<sup>nd</sup> place winner was Sue Hudson
- Nominating Committee Update – still need to meet
- 2018 Annual Meeting: Date and Speaker
  - ✓ June 13, 2018
  - ✓ Will Vote for new Exec members to start in January 2019
- 2018 Calendar
  - ✓ Need an updated DT map

## 8. Mayor Olson Updates:

- Received a lot of compliments on the Christmas decorations and parade/walk
- Discussed eventually having a sign DT with a map for easy visibility to visitors and patrons

## 9. Member Comments

- Peggy:
  - ✓ The Chamber is partnering with Sauk Valley to have a small business development center in Rochelle. Need to raise \$10K and it will be available January 1 to help with business needs, resources to succeed, etc – These services are free.
  - ✓ 2 new businesses in town: Weichert Real Estate and Farmers Insurance, both on Currency Ct.
  - ✓ Rosati's to open out by Wal-Mart / Taco Bell
  - ✓ Dunkin Donuts opening soon

Adjourn: Shawna moved the meeting be adjourned at 6:11pm. Cristel seconded. Passed.

Next meeting January 10, 2018

Respectfully submitted by: Danielle Bettner