



Minutes

August 9, 2017, 5:15 p.m.

Meeting Place: Moose Lodge

Meeting called to order at 5:15 p.m.

Roll call:

- Naomi, Cristel, Susan, Carolyn, Peggy, Tricia, Steve B., Heather, Sarah, Mayor Olson, Sandy, Rebecca

1: Introduction of new members and guests:

- David Schmiters (moose) and Dave Shawbacker

2: Approval of minutes from July 12, 2017

- Motioned by Sandy 2<sup>nd</sup> by -Susan

3: Treasurer's Report: 2 new members (Matt Guard/Down Range and Don Burke/Go Rochelle)

- Current Balance
- Bills to be Approved
- Update 501-3c- No update as of yet

4: Committee Reports:

- Marketing/Promotions
- Communications; Business Spotlight: Cristel- Living Waters & Rochelle Insurance Agency
- Design
- Economic Development: August 31 Presentation to council (BLT)
- Ways and Means
- Membership- 2 new members total is 58

5: City Reports: Michelle:

- working with Glo Wellness center on site plans
- Wine on Lincoln(9-23) is underway, with Hopwell confirmed. Jonamac Orchard may also participate.
- Hay Day planning is underway, with Danica Rogers doing the promo Hay sculpture this year.
- Brownfields Grant was extended to September 2018. Working with LaGrou on the redevelopment of the old Caron properties.

6: Arts and Culture Department: No one in attendance.

7: Old Business:

- Curb Appeal/Barrels
  - Water Detail: Naomi asked for more watering volunteers to help keep plants looking good in the barrels
- Buy Way Report starts 8/10/2017 KOLEEN will be coordinating
- Lincoln Highway Heritage Festival- Details set 8/18, 19 & 20 Parade moved to 1pm on Sunday.
- Hay Day: Set 10/14/2017 11-5pm
  - DRA will sell Cliff's donuts again.
    - Cliff's Donuts order Rhonda (\$6.50 per Dozen) Need to decide quantity and price
  - Color Contest: pictures will be posted around for selection
    - \$15 – first place prize for each category.
- Needles Stitch Walk- plans are set
- DRA Newsletter – Sent out 08/09

8: New Business:

- Decorating Downtown
  - Heather will be sprucing up the barrels with seasonal plants for fall.
  - Fall decorating will be later in September before Hay Day October 11 – September 27<sup>th</sup> 4pm Arts & Culture
  - Winter – No later than November- Tabled for September Meeting
  - Door garlands
- Wine on Lincoln= September
- Christmas Walk – December 12/01/2017 Christmas Walk Brochure Deadline 10/30 (Jenny Thompson)
  - Christmas Promotions need to be turned in
  - Christmas Cash Chamber will match again (\$425 DRA/Chamber Match)
- Annual Meeting 2018
  - Election of Officers
- Official thank you for “Barrel Team” project- \$99 for ad. Motioned by Tricia, 2<sup>nd</sup> by Peggy

9: Mayor Olson Updates:

- The Mayor invited everyone to the Council meeting on September 11<sup>th</sup>, where the new City Manager Jeff will be introduced

10: Member Comments: Ambition- Young

- “PRO” Downtown –
- Public Branding Meeting August 31<sup>st</sup>- Plans for Downtown Project will be presented

Adjourn

Motioned by Cristel

2<sup>nd</sup> by Carolyn

Respectfully submitted by: Naomi S. Baldwin

Next Meeting September 13, 2017. Hosted by\_\_\_\_\_