



MINUTES
July 12, 2017
Hickory Grove, 5:15pm

5:15pm – Meeting called to order

Roll call: Mayor Chet Olson, Susan Andracke, Cristel Pullin-Spartz, Naomi Baldwin, Trisha Herrera, Bud Norcross, Michelle Pease, Koleen Kessen, Carolyn Smith, Don Burke, Heather Rowland, Sandy & Rebecca.

1. Introduction of new members and guests
 - The Arts/Cultural Committee: Sara Hall, Christy McGrath, Jennifer McGee, Jeremy Lampkin, Teresa Petrie, Nancy Bingham, Bob Donovan
2. Approval of minutes from May 10, 2017:
 - Susan motioned the minutes be approved. Cristal seconded. Passed.
3. Treasurer's Report:
 - Current Balance: \$5, 148.34
 - Bills to pay: n/a
 - Update on 501-3c: The documents were all mailed as of June 14th so we are now waiting on the Tax ID #
4. Committee Reports
 - Marketing/Promotions: Cristel is putting together a flyer to advertise on FB, etc the Lincoln Highway Heritage Festival Window decorating contest
 - Communications; Business Spotlight: Next up is the Library
 - Design: A huge thank you to Bill Schemerhorn for donating the cinder blocks, 1x1's and wire mesh (which he cut to fit) for all of the flower barrels.
 - Economic Development: Jana Gruben has purchased Plumley's. The Graber Building option to sell will go to City Council for approval.
 - Ways and Means
 - Membership: We are now at 56 members.
5. City Reports: Michelle
 - The Distillery should be complete in 9-12 months.

- The blade sign contest winner will be announced by the end of July.
- Brownfield Grant set to expire in September – there are still funds to spend and Michelle said a request for an extension has been filed.

6. Continuing Business:

- Curb Appeal/Barrels
 - ✓ Thank you for the continued efforts to keep these looking nice! If you have a barrel near your business/office downtown, please help out by watering when you can.
- Chamber Play Day
- Annual Meeting
- Needles Stitch Walk
 - ✓ Details can be found at: www.needlesrochelle.com/stitch-walk

7. New Business:

- Lincoln Highway Buy-Way Chairperson: Koleen Kessen volunteered
- Lincoln Highway Heritage Festival
 - ✓ August 18th, 19th & 20th
 - ✓ Visit www.lhhfest.com or the FB page for more info
 - ✓ 50/50 Raffle tickets AND wristband mega-pass coupons are on sale
- Wine on Lincoln – September
 - ✓ Planning is well underway with the wineries, food vendors and bands
- Hay Day – October
 - ✓ Cliff's Donuts: DRA will sell these again like last year
 - ✓ Coloring Contest: Tricia motioned for the DRA to hold the coloring contest again this year. Susan seconded. Passed.

8. Mayor Olson Updates:

- An update on the Branding project is coming soon
- Discussed the electrical updates which need to be made downtown – the wires will be moved underground, etc.

9. Member Comments: n/a

Adjourn: Sandy moved the meeting be adjourned at 6:10pm. Susan seconded. Passed.

Respectfully submitted by: Danielle Bettner