



MINUTES
March 8, 2017
Bright Farms, 5:15pm

Meeting called to order at 5:15pm

Roll call: Danielle Bettner, Naomi Baldwin, Tricia Herrera, Koleen Kessen, Heather Rowland, Mayor Chet Olson, Peggy Friday, Cristel Pullin-Spartz, Michelle Pease, Susan Andracke, Heather Simo, Dana Theiss, Heidi Bratko, Steve Bingham, Frank Smardo, Sandy & Rebecca.

1. Introduction of new members and guests: Michael (Bright Farms General Manager)
2. Approval of minutes from February 8, 2017:
 - Tricia motioned the minutes be approved. Susan seconded. Passed.
3. Treasurer's Report:
 - Current Balance: \$7,199.07
 - Bills to pay: n/a
 - Update on 501-3c: Paperwork is done and sent in – waiting for completion.
4. Committee Reports:
 - Marketing/Promotions
 - Communications
 - ✓ Need to decide on the Spotlight business for March
 - Design
 - Economic Development
 - Ways and Means
 - Membership
5. City Reports: Naomi for Michelle
 - Irish Hooley Saturday March 11th
 - Still working on Brownfield grant
6. Old Business:
 - Website – Don
 - Curb Appeal Project – Koleen – Planning and designing in the initial stages. Discussed having a budget for some additional plants and we will not know what we are getting from Ball Seed until May.

- Logo – Finished Product presented by Naomi.
- Quote on membership bags – Naomi working on this
- Jail House Rock, Museum Activity Report – 35 people attended, majority were Board Members
- Chamber Play Day – should the DRA sponsor a hole? Cristel motioned to approve the DRA sponsor 1 hole for the cost of \$250, Michelle seconded – Passed.

7. New Business:

- Irish Hooley
- 2nd Friday Promo
 - ✓ Discussed items for Easter Basket
- Annual Meeting in June
 - ✓ Masonic Lodge is booked
 - ✓ Checking with Ralfie's to cater

8. Mayor Olson Updates: Great article in the News-Leader to promote Rochelle and the Downtown.

9. Member Comments:

- April 8th is the grand opening for an embroidery and custom garment work shop in the location where Kenny's balloon store used to be – 926 Custom Embroidery owned by Heidi Bratko and Dana Theiss
- Sandy and Rebecca are planning a "Stitch Walk"
- Next meeting is April 12, 2017

Adjourn: Susan moved the meeting be adjourned at 6:00pm. Tricia seconded. Passed.

Tour of Bright Farms!

Respectfully submitted by: Danielle Bettner